

MANAGEMENT TEAM

Naren Shaam

CEO (Chief Executive Officer)

“Though the internet has centralised information to make our lives easier, allowing consumers to make informed choices about everything from pensions to insurance, schools to healthcare, journey planning has lagged behind, seeming to stall with the boom in flight comparison websites. I realised there was far more involved in planning a journey – whether for business or pleasure – than getting from one airport to another, and created GoEuro to reflect the need for full information, for all transport types, to help people get from their real A to B...and back again.”

Naren Shaam, CEO and Founder of GoEuro, is one of the leading European tech entrepreneurs, pioneering a revolution in the way we travel.

Born in Bangalore, Shaam studied engineering in India and worked in the auto-industry as Global Product Manager for a multi-million dollar business, in the US. Following this he won a place at Harvard where he completed his MBA.

A passionate traveller, it was while backpacking around Europe in 2010 after completing his studies that Shaam first became aware of the need to improve the transport booking system on the continent; and the inspiration behind GoEuro was born. Although the trip was a

fantastic experience, Shaam found he was spending too much time planning the trips rather than enjoying the travel. There was no centralised, clear platform, to compare train, bus, rail, and car hire options, in your mother language. The travel operators were not all presented in one search engine, and each country had a different way of showing data and managing user experience, making it a very challenging process, in need of change.

Following a couple of years spent in the private sector on Wall Street, after Harvard, Shaam looked again at the situation in Europe, finding it had not improved. Seeing the opportunity to innovate the travel sector, in 2012, he quit his job, packed his bags and took all his learning and insight to found GoEuro.



Areas of expertise for interviews and speaking engagements:

- Business Strategy
- Monetization
- Fund raising
- Online travel
- Startups

Recent appearances:

- Tag des Tourismus 2014
- Tech Open Air 2014
- ITB Berlin 2014

MANAGEMENT TEAM

Malte Cherdron

COO (Chief Operations Officer)

“Europe is one of the best places in the world for travellers. We’ve got great destinations to visit, distances are manageable, the infrastructure just works, and on many routes there is head-on competition between rail, bus and air operators. The only challenge is the lack of transparency. The European travel market is very fragmented, and it’s still a collection of national markets rather than a pan-European one, so finding your best options is difficult enough for locals, let alone for international travellers. GoEuro’s single, unified platform makes rail, bus and air travel throughout Europe a lot easier for both locals and tourists.”

Malte has a PhD in Economics from U Mannheim, and as a consultant at McKinsey from 2001 - 07 he served clients in telecommunications, media, logistics and public sector. His focus was on strategy work and large-scale implementation projects.

From 2008-10, Malte headed product strategy and marketing at studiVZ, a German social network.

He was also Managing Director at Moviepilot, a German/US movie information startup, from 2010-13. There he was in charge of the German business that was later sold to Webedia.

Since 2013, Malte has assumed the role of COO of GoEuro, and is responsible for Marketing, Customer Service, and Finance.

In his spare time, he loves travelling around Europe. He prefers the Sprinter train from Berlin to Frankfurt, the bus from London to Cardiff, and a window seat on any flight across the Alps.



Areas of expertise for interviews and speaking engagements:

Product Strategy
Marketing

Available for interview, contact:

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MANAGEMENT TEAM

Kacper Nowicki

CTO (Chief Technology Officer)

“GoEuro has an impressive business model and made great progress with its product since it was launched in 2013. I am looking forward to solving a problem of providing best answers for people searching for transportation connections. Finding the best routes for our users is difficult, we serve about 50 time more stations in Europe than there are airports. I look forward to bringing engineering-driven culture to GoEuro, data driven decision making and speed of execution, Google-style.”

Polish-born Kacper Nowicki, who graduated with a Master’s Degree in High Energy Physics from Warsaw University in 1993, is a software architect and engineer with over 20 years of experience in the design and development of computer software. He joins GoEuro as the Chief Technology Officer after spending 8 years at Google where he built Polish engineering team and worked on search, infrastructure and cloud products.

Key facts

Kacper comes directly from Google, and now as GoEuro’s Chief Technology Officer, Kacper is in charge of rapidly scaling the backend. He is a software architect and engineer with over 20 years of experience in design and development with track record of

successful deployments. Has been involved in building Internet applications since 1993, architect of many database-driven high-performance applications.

Experience

From 2007 to the end of 2014, Kacper was the Engineering Director at Google in Kraków & Warsaw. He built a fantastic engineering team contributing to global products offered by Google, and focused on internal infrastructure (managing clusters of machines and their workload) and search infrastructure. Kacper also contributed to the design of massively scalable systems, performance of critical applications, and ease of use of internal and external cloud systems.



Areas of expertise for interviews and speaking engagements:

Infrastructure systems

Multi-tier software

Massively scalable clustered environments

MANAGEMENT TEAM

Tim Claydon

CSO (Chief Strategy Officer)

“GoEuro is a new breed of multi-mode travel search engine that gives consumers an all-inclusive solution for travel. We have a solid road-map to become the quintessential European transport tool, and we expect this to have a big effect on the current e-travel landscape.”

Tim Claydon currently serves as Chief Strategy Officer for GoEuro. GoEuro is an online travel platform changing the way customers search and buy travel by comparing and combining rail, bus and air travel in a single search. GoEuro allows users to search to and from small towns and villages, rather than just the closest city with airports. After launching in 2013 the product is now fully live across 8 countries in Europe with further expansion planned for 2015.

At GoEuro he's part of the leadership team crafting the overall growth and direction of the company with a particular focus on marketing and partnerships.

Prior to GoEuro he was part of the founding team of AirAsia X, the long-haul, low-cost airline from AirAsia in 2007 and OpenSkies, a British Airways subsidiary, operating from continental Europe to the US in 2008.

Tim is the former Senior Vice President of Sales and Marketing for JetBlue Airways, the New York based

airline. He served in this capacity until February 2007 after joining the company as Vice President of Sales and Business Development, in February 2001.

At JetBlue, Mr. Claydon had responsibility for the airline's Sales and Marketing, Corporate Communications, Revenue Management, Schedule Planning, IT and Reservations departments. During his tenure, JetBlue successfully grew from the early days of a “start-up” carrier to official major airline status, which it achieved in January 2005 after reaching annual sales of more than \$1 billion. His efforts were recognized as “Advertising Age's Marketer of the Year” in 2002.

Before joining JetBlue, Tim served as the Senior Manager of Supplier Relations with Expedia, Inc., from 1999 to 2001. From 1988 to 1999, he held various sales and marketing management roles at Virgin Atlantic Airways, both in the UK and US, including Vice President of Sales and Marketing, North America.



Areas of expertise for interviews and speaking engagements:

Aviation industry
Pioneer in online travel
Travel marketing
Sales

Recent appearances:
Phocuswright 2015